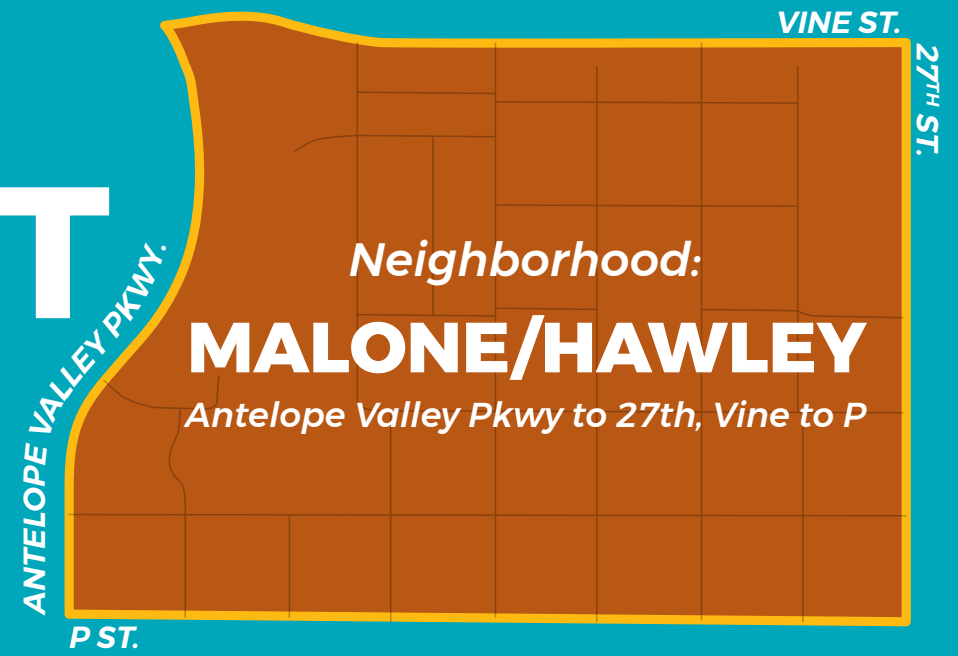


MALONE/HAWLEY STUDY TAKEAWAYS INVESTMENT AND IMPACT

From 2010-2018, NeighborWorks Lincoln completed more than 55 real-estate projects, including new builds and rehabs. The physical conditions and assessed value of every residential parcel in the neighborhood was evaluated.

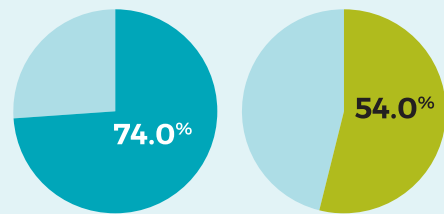


AREA DEMOGRAPHICS



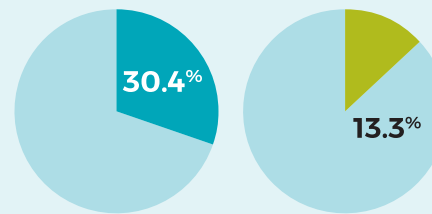
■ Malone/Hawley ■ Lincoln

Residents Under 35



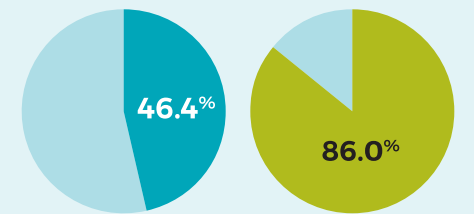
Malone/Hawley is **younger** than Lincoln.

Residents in College



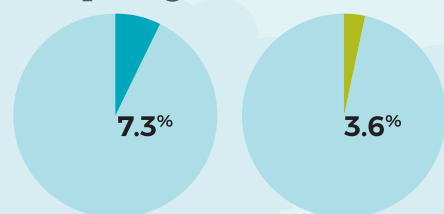
Malone/Hawley has a **higher student population** than Lincoln.

White Residents



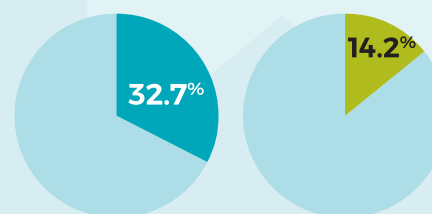
Malone/Hawley is **more diverse** than Lincoln.

Unemployed Residents



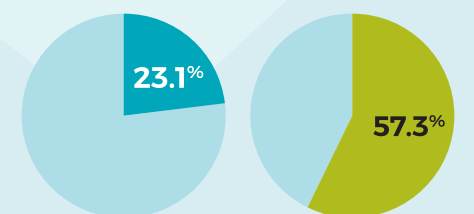
Malone/Hawley has **greater unemployment** than Lincoln.

Residents in Poverty



Malone/Hawley has a **higher poverty rate** than Lincoln.

Resident Homeownership



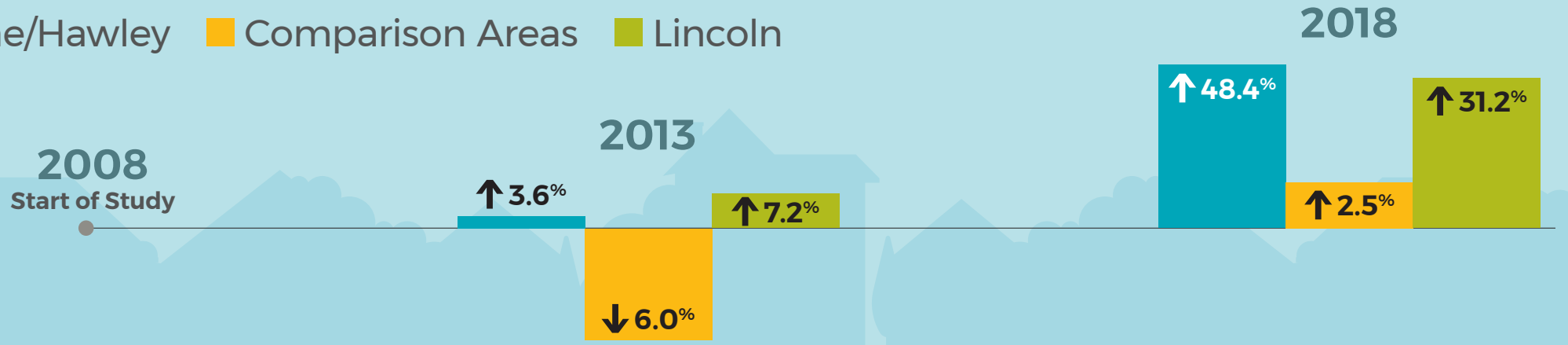
Malone/Hawley has a **lower proportion of homeowners** than Lincoln.

PROPERTY VALUATIONS

The neighborhood tax base increased by approximately **\$12.4 million**.

Assessed values for homes in Malone/Hawley increased 17% more than Lincoln and 46% more than comparison areas.

■ Malone/Hawley ■ Comparison Areas ■ Lincoln



BUILDING CONDITIONS

19 out of 28 square blocks, or 67.86% of blocks, improved in physical condition scans.

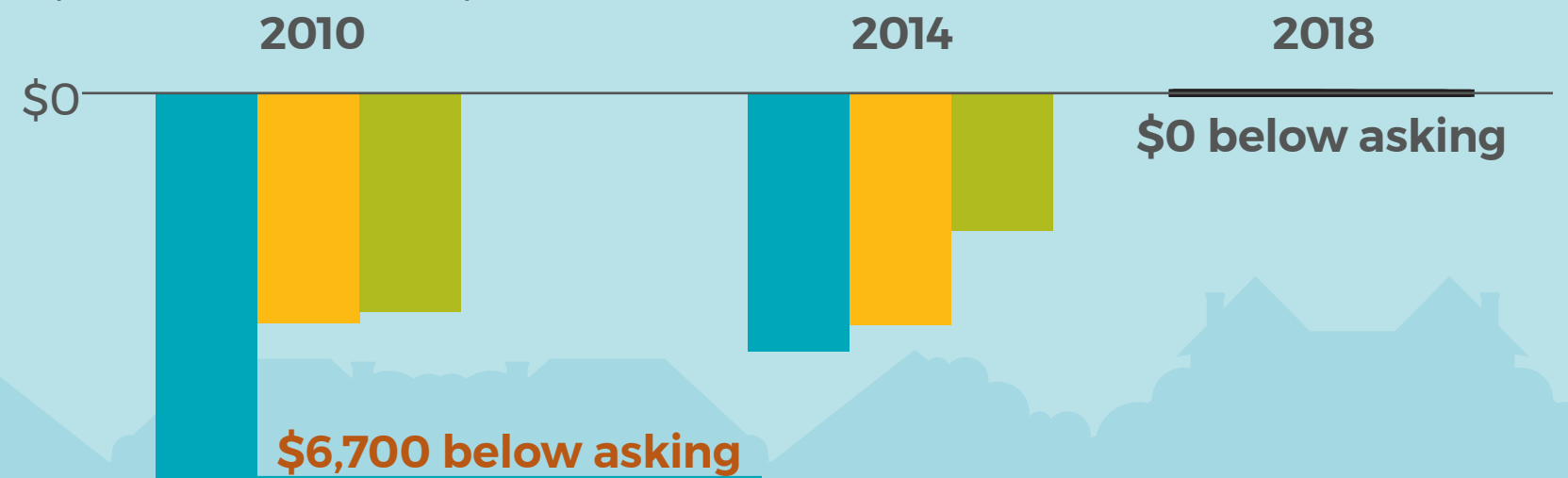
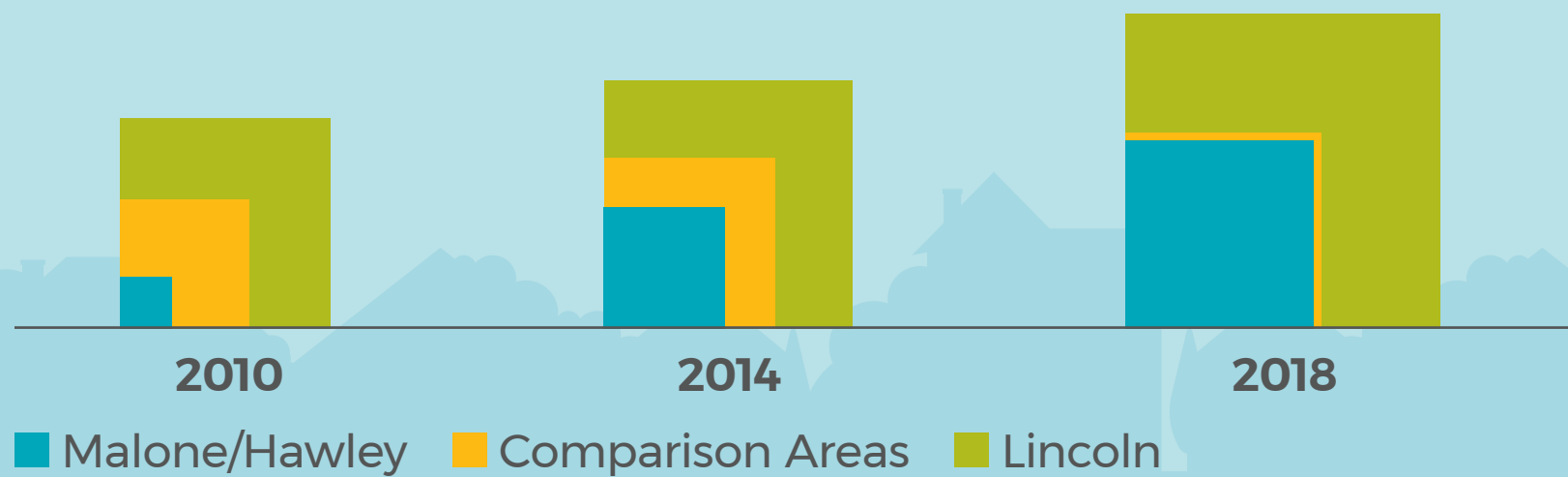


REAL ESTATE DESIRABILITY

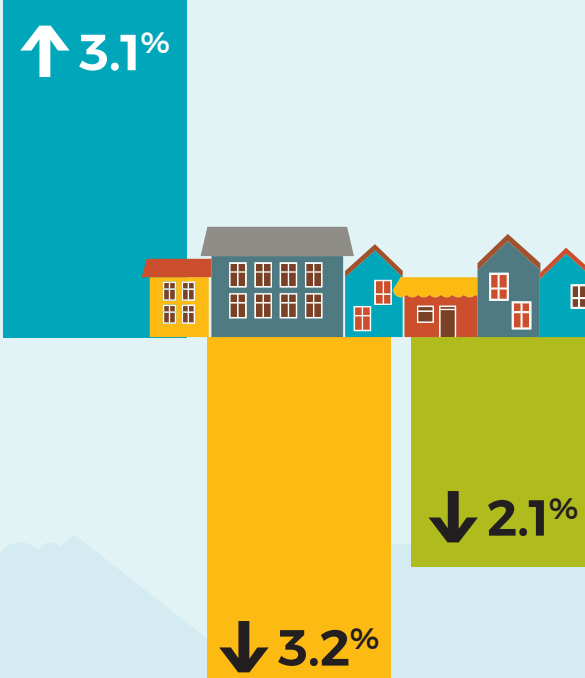
Buyers see the neighborhood as a desirable place to invest. Selling prices have increased and are on par with comparable neighborhoods.

Sale prices have grown to better align with comparison neighborhoods. **Price per square foot** has increased by \$63, while it increased \$45 for Lincoln and \$25 for comparison areas).

The difference between sale and asking price has changed from -\$6,700 in 2010, to \$0 from 2016 onward.



NEIGHBORHOOD STABILIZATION



The neighborhood experienced a **substantial increase in homeownership**. Homeownership grew by 3.1% (or +59 units), despite decreases in comparison areas and Lincoln.

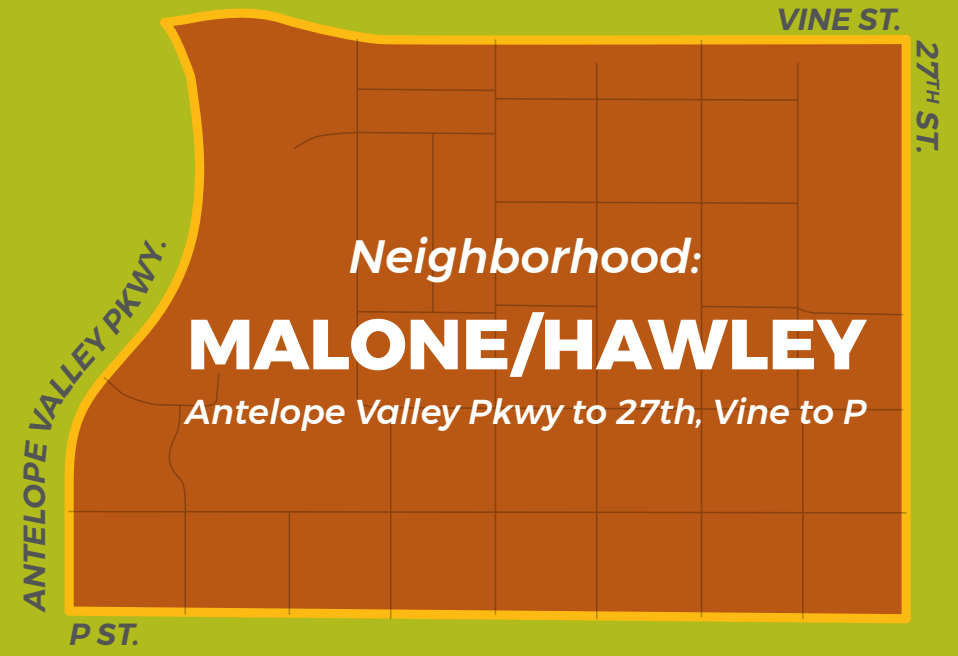


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nwlincoln.org

■ Malone/Hawley ■ Comparison Areas ■ Lincoln

MALONE/HAWLEY STUDY TAKEAWAYS RESIDENT EXPERIENCE

In 2019, NeighborWorks Lincoln completed 180 resident surveys and hosted neighborhood celebrations and community improvement projects.



SATISFACTION

Residents are overwhelmingly satisfied with their neighborhood.



95%

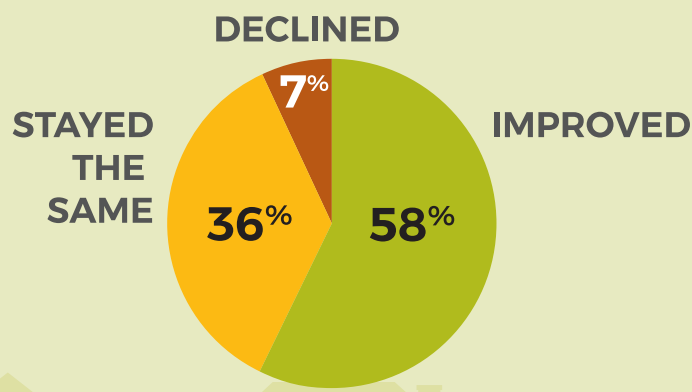
95% of residents are satisfied with living in the Malone/Hawley Neighborhood.

94%

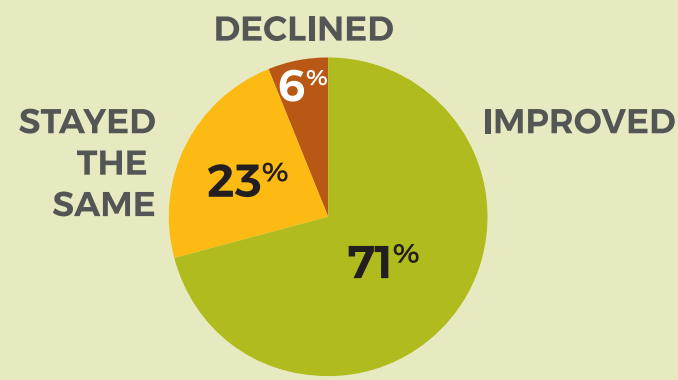
94% of residents would recommend Malone/Hawley as a place to live.

CONFIDENCE

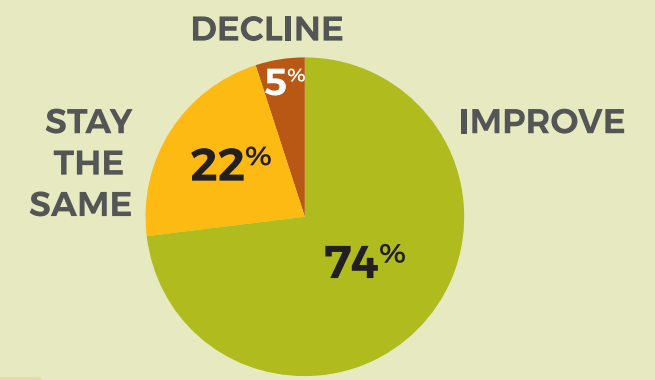
Residents feel growing confidence in the future of their neighborhood.



Compared to 3 years ago, how has the neighborhood changed?



If you've lived here longer than 3 years, how is the neighborhood now compared to when you moved here?



Over the next 3 years, how would you say the neighborhood is likely to change?

SAFETY

Residents generally feel safe, but would feel safer with improved lighting.

Dark blocks are missing midblock lights: work with the police and LES to address missing lights.



98% feel safe walking during the day.



69% feel safe walking at night.



46% would feel safer if the neighborhood had more lighting.

SHOPPING

Residents are supporting local businesses, but would like additional options.

92%

92% of residents shop at nearby business more than once a month.

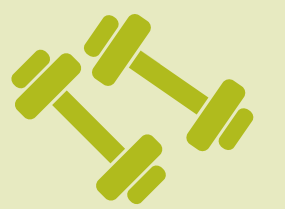
Residents would like to see:



A coffee shop (48)



More restaurants (36)



Fitness/Gym (34)

COMMUNITY INVOLVEMENT

The majority of residents voiced willingness to get involved in their neighborhood, especially those who have lived in the neighborhood for more than two years.



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