CLINTON NEIGHBORHOOD STUDY

SUMMER 2017

- 215 resident door-to-door surveys
- 100 building evaluations
- Evaluated 100% of neighborhood blocks

NeighborWorks has:
- Constructed 8 new houses
- Provided rehab assistance to at least 11 new homeowners
- Supported neighborhood projects
- Helped develop neighborhood leadership and resident engagement

SATISFACTION

Residents are satisfied.
- 89% are satisfied with the neighborhood
- 87% would recommend the neighborhood
- 91% of parents are satisfied with the schools their children attend

CONFIDENCE

Residents are increasingly confident that Clinton will keep improving.
- Over the last three years, how has Clinton changed?
- Stayed about the same: 46%
- Improved: 44%
- Declined: 10%
- Over the next three years, how is Clinton likely to change?
- Stayed about the same: 33%
- Improved: 57%
- Declined: 10%
- ↑7% since 2013

COMMUNITY INVOLVEMENT

More young residents are willing to get involved, but are less aware of opportunities.
- 59% Willing
- 75% Aware

PHYSICAL CONDITIONS

The neighborhood is more attractive.
- 57% of blocks improved in attractiveness from 2013
- 75% of blocks had no trash/litter in 2017
- Compared to 35% in 2013

SAFETY

Clinton residents generally feel safe.
- 98% feel safe walking around during the day
- 60% feel safe walking around at night
- 42% would feel safer if the neighborhood had better lighting

MAKING A DIFFERENCE

More residents believe they can make a difference.
- ↑6% Residents who believe they can make a great deal of difference
- ↓10% Residents who believe they can make little or no difference

BUILDING ATTRACTIVENESS IMPROVED IN A FOUR SQUARE-BLOCK AREA WHERE NEIGHBORWORKS LINCOLN HAS MADE SIGNIFICANT INVESTMENTS

SHARES

There are more shares, and more people are supporting local businesses.
- 56% 2013
- 71% 2017

SHOPPING

Residents are supporting local businesses.
- 62% of residents visit North 27th Street businesses more than 4 times a month
- Residents would like to see:
  - A farmers market
  - A clothing store
  - A coffee shop

FIND SOLUTIONS TO IMPROVE LIGHTING IN THE NEIGHBORHOOD

Develop strategies to engage younger residents in neighborhood activities.

AGES 18-34
- 57% Willing
- 90% Aware

AGES 35-54
- 54% Willing
- 49% Aware

AGES 55-64
- 44% Willing
- 23% Aware

AGES 65+
- 90% Willing
- 75% Aware

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